

For Immediate Release

October 10, 2000

HealthPhone Now Online

E-Medicine/Tele-Medicine Site Now Open

Now it's official - the world's largest Chinese e-medicine/tele-medicine online resource is officially open.

HealthPhone.com is the only website in the world, where healthcare professionals can videoconference in real-time with patients. Using the latest in Voice/Video over Internet Protocol (VVoIP) technology, all one needs is a multimedia computer with an Internet connection and a webcam to see a HealthPhone.com healthcare professional.

HealthPhone.com is a full-service Chinese and alternative medical site - or rather sites. HealthPhone.com is actually two sites, a professional site where healthcare professionals can talk shop and an all-purpose consumer site, where everyone is always welcome to share in the experiences and knowledge of living longer, healthier lives, through Chinese and alternative methods of healing. Currently, both sites are available in English and Chinese, however, as HealthPhone.com expands worldwide, so too do the many languages - coming soon expect to see Italian, German, French and other translations.

Seeing a healthcare practitioner in real-time is just one of the many features of HealthPhone.com. The website is a virtual resource for Chinese and alternative medicine, packed with thousands of suggested healing methods for treating some of the most common and most serious medical conditions. All the information on HealthPhone.com is prepared by some of the most respected and well-known professionals in their respective fields - from Chinese Medicine Doctors (CMDs), to licensed acupuncturists and herbs' specialists, to western Medical Doctors - HealthPhone.com provides only the finest quality information from those in the know.

"We're very pleased our with our new HealthPhone.com," said Paul Li, President and CEO of E-Tech Canada, the company which manages the HealthPhone Corp. "HealthPhone.com's unique features and services will set the standard for e-medicine and tele-medicine. Now, people can see a doctor whenever they need to, from anywhere around the world - all they need is to go to HealthPhone.com."

HealthPhone.com officially launched at a successful gala buffet lunch on October 28, where mayors and business executives - some from as far away as China - witnessed the birth of a new era in healthcare.

Our experts are available to answer any questions about tele-medicine, e-medicine, Traditional Chinese Medicine, or specific questions about HealthPhone.com.

E-Tech Canada and HealthPhone.com are members of Pearl Oriental CyberForce Limited, a listed company on the Hong Kong Stock Exchange.

For more information, please contact:
Jordan Green, Executive Officer, E-Tech Canada
(905)479-9696 or jgreen@healthphone.com

-30-